



JEANNETTE COLOMBANI

GRAPHIC DESIGNER

EDUCATION

B.F.A. Graphic Design/ Interactive Advertising
Epsilon Epsilon OMEGA Honor Society
Michael Graves College,
Robert Busch School of Design
Kean University, Union, NJ • May 2018

A.A. Graphic Design/ Fine Arts
Chi Alpha Epsilon National Honor Society
Union County College, Cranford, NJ • May 2014

TECH SKILLS

Photoshop • Illustrator • InDesign • Acrobat Pro
After Effects • Premiere Pro • XD

DESIGN SKILLS

Omni-channel Advertising Campaigns
Social Media Concepts & Designs
Branding & Identity • Promotional
Motion Graphics • Illustration
Typography • Photography

LANGUAGES

English • Spanish

CONTACT

908-587-8210
hello@jeannettecolombani.com
jeannettecolombani.com

WORK EXPERIENCE

Graphic Designer

RUTGERS NEW JERSEY MEDICAL SCHOOL • APR 2019 - PRESENT

- Create and manage the graphics for social media, marketing, and promotional material under the Marketing and Communications Department
- Align with the dean, doctors, and faculty to ensure marketing collateral targets the right audience and meets visual brand standards
- Assist photographer and director with photoshoot sessions for Pulse Magazine
- Build layouts and provide high quality images to update content for the Rutgers New Jersey Medical School website
- Engage with the marketing team to prepare and execute marketing proposals for school events, including Convocation and White Coat Ceremony
- Develop a creative brief and request form for stakeholders to provide clear guidelines of all design deliverables

Freelance Digital Designer

CENTURY 21 • OCT 2018 - NOV 2018

- Developed print deliverables and store signage for Christmas season
- Assisted with the Christmas season motion graphics for multiple store LED TV's displayed across retail stores in the Tri-state area
- Reported to the Art Director who oversaw the entire Creative team
- Collaborated with the design team in updating holiday eCommerce
- Ensured deadlines were met and in compliance with the brand's visual standards

Floor Supervisor

CALVIN KLEIN ACCESSORIES • MAR 2017 - APR 2019

- Assisted with execution of seasonal floor sets and visual merchandising
- Coached a small team of associates to exceed sales goals and deliver great customer service
- Supervised team during key sales holidays including Thanksgiving, Black Friday, Christmas, and Fourth of July while consistently reaching sales objectives